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Course: B.Voc, Program: Agriculture
Subject: Value Chain Management, Code: AGR-606
Semester III

Time: 03 Hours

Max Marks: 35

Instructions to the Students:

1. This Question paper consists of two Sections. All sections are compulsory.
2. Section A comprises 10 questions of short answer type. All questions are compulsory. Each question carries 1 mark.
3. Section B comprises 8 long answer type questions out of which students must attempt any 5. Each question carries 5 marks.
4. Do not write anything on the question paper.

Q.No.	SECTION –A (SHORT ANSWER TYPE QUESTIONS)	Marks
1.	a) What are the different types of Value chain governance?	(1)
	b) What is Cost Advantage?	(1)
	c) How is finance related to Value chain management?	(1)
	d) Give two reasons to understand Value chain management in agriculture.	(1)
	e) What is agribusiness?	(1)
	f) What are the strengths of agribusiness?	(1)
	g) What are sustainable agri value chains?	(1)
	h) What is upgrading with respect to agribusiness?	(1)
	i) Write any two benefits of value chain analysis?	(1)
	j) What is essential in value chain analysis?	(1)
	SECTION –B (LONG ANSWER TYPE QUESTIONS)	
2.	What is value chain management?	(5)
3.	What are the differences between value chain management and supply chain management?	(5)

4. Write a note on the approaches of Value chain management? (5)
5. Write a note on Michael Porter's value chain analysis model. (5)
6. What are the features of agricultural value chains? (5)
7. What are the challenges and opportunities of agricultural value chains? (5)
8. Write a note on upgrading strategies in agricultural value chains. (5)
9. How does value chain management help in agribusiness? (5)

==END OF PAPER==